

Appendix 9

Sport and Physical Activity Strategy 2009 – 13

Figure 2 - Strategy challenges and themes

The 3 strategy challenges	The 7 strategic themes
<ul style="list-style-type: none">• Ensuring ownership of the strategy and action plan by partners.• Developing sustainable community sport and physical activity programmes.• Developing a prioritized and strategic framework for facility provision.	<ul style="list-style-type: none">• Using physical activity for both the prevention and management of ill-health.• Maximizing the use of planning policy in providing for sport and physical activity.• Providing a network of appropriate places and spaces for sport and physical activity.• Improving access and choice for the whole population.• Building and maintaining an effective multi-agency delivery system for sport and physical activity.• Maximizing the use of London 2012 to promote physical activity.• Maximizing the impact of all resources.